

Foothills Fringe FAQ

What is the Foothills Fringe?

The Foothills Fringe is Foothills Performing Arts and Civic Center's first annual two day theater and live arts festival! Drawing inspiration from the Edinburgh and Rochester Fringe Festivals, Foothills will open its doors for artists to come and showcase their talents in a celebration of live art in Oneonta, NY!

When is the Foothills Fringe?

The first annual Foothills Fringe will take place Friday, September 22nd and Saturday, September 23rd 2023.

Where will the Foothills Fringe be held?

The Foothills Fringe will be held at Foothills Performing Arts and Civic Center, 24 Market Street in Oneonta, NY!

How will the Foothills Fringe work?

The Foothills Fringe is a two day festival that gives YOUR event a space to shine- you produce a fully realized production and bring it to premiere at FPAC. Applications will go live March 31, 2023 for anyone interested in holding an event. Once received, applications will be reviewed and selected for registration- These events will be produced, rehearsed, and prepared by the individual or company that applied and was selected to participate (appropriate proof of licensing will be required for any licensed material selected). You and your team will be invited to tour the space, and will be allotted one (1) appointment (typically 2 hours) with the professionals at Foothills to rehearse and "tech" your event. On the festival days, you will have a very short amount of time before your event to load in before it begins (anywhere from 30 to 45 minutes depending on the scheduling and size of the production).

What is the goal of the Foothills Fringe?

The team at Foothills has been working tirelessly to update and renovate the venues within our facility, and we are eager to invite you to come experience these amazing changes! The Foothills Fringe is an opportunity for independent producers to utilize these spaces and have the opportunity to share their art at an extremely reduced cost. To put it simply, our goal is to fill Foothills Performing Arts and Civic Center with artists sharing their passion and creativity for two days of celebration!

Who can have an event at the Foothills Fringe?

The Foothills Fringe would welcome ANY independent producer or company to apply to hold their event at the festival! The stipulation of application is that the producer in question must be able to put together a fully realized production. Whether it's a musical, play, a stand up comedy act, a poetry reading, drag show, workshop, magic show, live music, dance class, improv, movie screening, lecture, art class, music lesson or your own production that you wrote yourself- you are encouraged and welcomed to apply! Length of event should not exceed 2 hours before an intermission.

When is the application deadline for the Foothills Fringe?

Applications for the Foothills Fringe open **12 AM EST Friday, March 31st** and will close **12PM EST Sunday, April 30th**. The application form can be found here:
<https://form.jotform.com/FoothillsPAC/foothills-fringe-2023-application>

What are the costs associated?

There are two fees that will be incurred in association with the Foothills Fringe.

1) Application Fee: \$10

We will charge an application fee of \$10 per application. This is to help mitigate the cost of the application hosting site.

2) Registration Fee: Sliding Scale

Once your event is selected, you will then receive an invoice for a **one time** registration fee. This fee will ensure your “spot” in the festival and is an extremely discounted rate for use of the FPAC venue selected. The registration fee scale is as follows:

Events held in our Main Stage or Atrium (100+ seats)

- Event with multiple ticketed occurrences is \$150
- Free event with multiple occurrences is \$100
- Event with one ticketed occurrence is \$125

Events held in our Loft Theatre (up to 100 seats) or Hospitality Room (20-30 seats):

- Event with multiple ticketed occurrences is \$100 (Loft) or \$75 (Hospitality Room)
- Free event with multiple occurrences is \$75 (Loft) or \$50 (Hospitality room)
- Event with one ticketed occurrence is \$75 (Loft) or \$50 (Hospitality room)

Foothills will also take a door split for each event’s gross earnings, 70% of the earnings will go to you, 30% will go to Foothills to cover operating and staffing costs.

What are the benefits of registering to hold an event at Foothills Fringe?

By holding your event at the Foothills Fringe, you have a unique opportunity to experience all that FPAC has to offer at a reduced cost compared to our normal operation fees. In addition to this reduced cost, registering your event reserves your space within the Foothills Fringe program, gives you access to venue packages that include lights and projection capabilities, as well as sound and green room spaces, marketing in our festival guide and social media, an online centralized box office for your event, volunteers to make the day of your event run smoothly and the chance to get to know the FPAC staff as well as other creatives in the area!

How many times may I hold my event?

You may suggest in your application a desired number of occurrences you would like for your event- we will do our best upon registration to uphold your desires. This will be heavily dependent on the amount of applicants interested in performing at the Foothills Fringe.

What kind of venues will be available?

FPAC has packages available for four (4) event venues in our facility. They include:

The Main Stage (seats up to 580 guests):

- Large Auditorium
- Proscenium stage
- Full sound and lighting capabilities.
- LED Video Wall
- Green Room
- Dressing Room
- Loading Bay
- Concessions & Bar

Ideal for large scale productions, presentations, dance recitals, stand up comedy, live music and film screenings.

The Atrium (seats up to 200 guests):

- 8x8 raised platform stage
- Bistro & color change LED lighting
- LED Video Wall
- Backstage Space
- Concessions & Bar

Ideal for small productions, stand up comedy, singer/songwriter acts, presentations, film screenings and classes

The “Loft” Theatre (seats up to 100 guests):

- 24x8 raised platform stage
- Basic LED lighting
- Sound system
- Projector & screen
- Concessions & Bar
- Green Room

Ideal for intimate productions, presentations, talk backs, dance/fitness classes, workshops, film screenings, cabarets and exhibits

The Hospitality Room (seats between 20-30 guests):

- Flexible table & chair configurations
- Projector & screen
- Concession & bar availability

Ideal for workshops, small group yoga, presentations, exhibits, networking, meetings, talkbacks

Will the Foothills Fringe promote my event?

The responsibility of promotion and marketing falls on the group/individual producing your event. We will, however, include your production in our Foothills Fringe event guide as well as list it on our social media accounts and website.